

2015-2016
Annual-End-of-Year Committee Report

Committee Name: Vernon College Business Management Advisory Committee

Chairperson: Kevin Goldstein

List of members:

Mr. Daniel Ahern	Co-owner	The Iron Horse Pub
Mr. Cliff Berg	Chief Lending Officer	First National Bank of Wichita Falls
Mr. Joe Gazdik	Director, Guest Services	United Regional Health Care System
Mr. Kevin Goldstein	President	First National Bank of Wichita Falls
Mr. Phillip Lam	President	Landmark Title Company
Mr. Larry Martin	General Manager	Market Street
Ms. Claudia Ordonez	H. R. Generalist	Tranter Inc.
Dr. Terry Patton	Dean	Dillard College of Business Admin., MSU
Mr. Bill Patty	Vice President	Union Square Credit Union
Ms. Ann Tacker	Training Manager	Tyson/Wright Brand Foods

Date of meeting: 11/11/2015

Accomplishments:

Reported that the graduate count for the last 5 years was 29. Last year the program had 5 graduates. Majors this fall: 57. Total enrollment in classes taught by John Hennington, Steve Underhill, and Arwyna Randall-Gay for fall 2015 was 126, down 13 from fall 2014.

Enrollment for spring 16 is 105, down only slightly from 109 in the spring 15 period. The number of graduates for the 2015-16 year looks like it will be at least 6 (4 last December and 2 in May) and could reach 8 with August graduates.

The course changes for the Certificate of Completion and the Associate in Applied Science degree, which we discussed at the fall meeting and approved by email vote in February, were approved by the VC Academic Council meeting on April 1. Changes to the 2016-2017 General Catalog must now be made.

Other Recommendations: None

Other Membership suggestions: None

Agendas, exhibits and minutes posted to Vernon College web site address:

<http://www.vernoncollege.edu/CollegeEffectiveness/Committees.aspx>

Submitted by: John Hennington

Date submitted: 4/7/2016